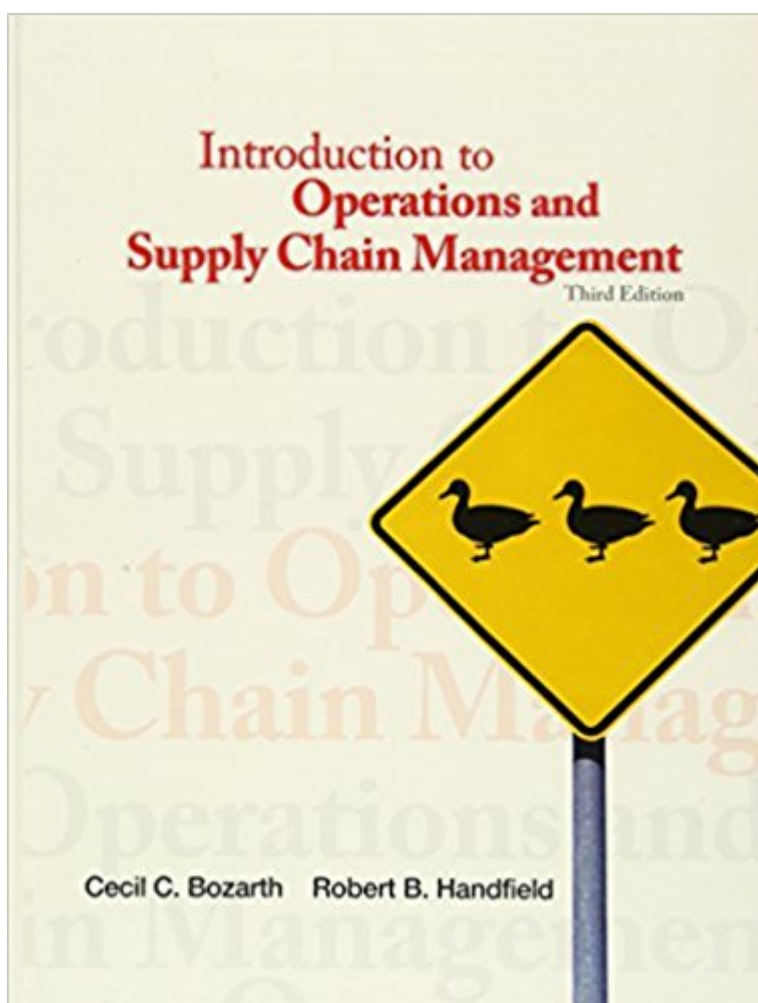


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Introduction To Operations And Supply Chain Management (3rd Edition)



Synopsis

Introduction to Operations and Supply Chain Management provides an integrated and comprehensive treatment of both operations and supply chain management.

Book Information

Hardcover: 512 pages

Publisher: Prentice Hall; 3 edition (January 9, 2012)

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Customer Reviews

Robert B. Handfield, Ph.D., is Bank of America University Distinguished Professor of Supply Chain Management in the College of Management at North Carolina State University. He also is Co-Director of the Supply Chain Resource Cooperative (<http://scrc.ncsu.edu>). Dr. Handfield serves as Consulting Editor of the Journal of Operations Management and is on the editorial board of several leading academic journals. His research focuses on strategic sourcing, supply market intelligence, supplier relationship management, and sourcing overseas. He has served in consulting and executive education roles for more than 20 Fortune 500 companies.

Kinda dry, but it's very informative. I'd recommend it to any owner, manager or operator who wants insight into how to run a sustainable business.

Served its purpose for the class and I passed with 100%

This text book is one of those rare things you come across with College Text Books:One the makes a very complex topic simple to understand.It lays out a format and content that is easy to read, easy

to understand, and makes a professors lecturecrystal clear.Of course, like most text books - no matter how good they are, the professor has to use it in class.But - that's out of our control.

Great introduction book to the discipline and the quality of the book is good.

Bought this for my daughter's class, it serves its purpose.

It was what I needed.

not a great shape but ok

Not very descriptive when working the problems

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